



ROBIN MONNIER

CHIEF MARKETING OFFICER
20 YEARS OLD

CONTACT ME



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Paris



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OTHER

Inbound Marketing Certified
- HubSpot Academy

Google AdWords Certified
- Google

HACKING INDUSTRY CAMP
SCALINGO PRICE

STARTUP WEEKEND
STRASBOURG
PROJECT LEADER

WORK EXPERIENCE

- **CHIEF MARKETING OFFICER - COWASH** / SINCE NOV 2017
CMO in the startup Cowash. Marketing Strategies Development. Media advertising. Data reporting & analytics. Budget, Planning. Events & Offline Marketing management. CRM. Automation. Business development (B2C & B2B). Graphic designer. Marketing apps development applied to Cowash. Team management. Performance & Financial reporting.
- **PARTNER AT VERTIGE GALERIE, LUXURY DESIGN** / JAN-OCT 2017
Marketing & Sales Manager. Digital Project Management. Business Development. Event Supervisor. Financial accounting. Business Strategist.
- **DIGITAL MARKETING, BUSINESS CONSULTANT** / 2015-2018
Digital Marketing Consultant for different companies and entrepreneurs in Paris and Laval. Website creation, digital marketing strategies development including Social Media & Inbound Strategies. Branding. Business Development. Global consulting (IT, Communication).
- **GLOBAL PROJECT MANAGER** / 2012 - 2014
Global Project Manager for an online 3D video game platform called "FlyMyWorld" with more than 1000 users logged in in real time. Teams management with various profiles (graphic designers, programmers, community managers, sysadmin, 3D artist, game designers, customer service specialists, bloggers...). Evolution in a complex environment, technically (4 dedicated servers hosting web services, game servers, secure payment platform...) and socially (management of 20 people remotely and hundreds of customers requests each week).

PROFESSIONAL SKILLS

- **DIGITAL MARKETING**
Marketing Strategies
Landing Page, Copywriting
CRM, Automation, Emailing
SEO/SEA (FB Ads, Adwords)
Inbound Marketing
- **PROJECT MANAGEMENT**
Specification Writing
Team Management
Budget & Planning
Customer Relationship
- **WEB, PROGRAMMING**
HTML/CSS, PHP, MySQL
SEO
WordPress CMS, Git tool
C, Java, Ruby, Nodejs (fundamentals)
- **OPERATING SYSTEMS**
Windows 7/8/10/Server 2008
Mac OSX High Sierra, iOS11
Unix System, Debian
- **SOFTWARES**
Adobe CC
Zoho CRM
Office 365, Google Suite
Trello, Slack, Workplace
- **LANGUAGES**
English (professional proficiency)
French (fluent)
Spanish (fundamentals)

EDUCATION

- **WEB PROJECT MANAGEMENT - DIGITAL MARKETING SPECIALIZED** / 2016-2017
IESA Multimédia, OpenClassrooms
- **COMPUTER SCIENCE** / 2015-2016
EPITECH - European Institute of Technology

SENSIBILITIES

INNOVATIVE TECHNOLOGIES
EDUCATION AND TRAINING
ENTREPRENEURIAL
WRITING
ECONOMY AND FINANCE
ART AND CINEMA
PIANO MUSIC